

Media Information & Advertising Rates

Short description:

The magazine for finance professionals and their customers in the french-speaking part of Switzerland.

Circulation: 10'000 issues (average first-year printed circulation)
Reach: tba upon publication of next readership study
Published: monthly – 10 issues per year.

Pricing examples in CHF:

1/1 page 4c: 6'430.--	1/1 page b/w: 5'830.--
1/2 page 4c: 3'270.--	1/2 page b/w: 2'670.--
1/4 page 4c: 2'250.--	1/4 page b/w: 1'650.--

further information available upon request

Technical information:

Bleed: 210 x 297 mm
Type Area: 181 x 265 mm
Print: Rotative Offset / Semi-circular offset
Colours: Euro-Scale or special colours
Advertising Deadline: 1 month prior to date of issue
Printing Material: Data on data carrier with colour proofs

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