

Media Information & Advertising Rates

Short description:

Essential information to help our readers with their financial investment decisions. Every fortnight Stocks delivers more background information, more research and more tips on stocks, funds, bonds, real estate, savings and pensions as well as alternative investments.

Circulation: 18'145 issues (WEMF 2005)
Reach: 64'000 readers (MACH Basic 2005)
Published: Fortnightly, every 2nd Friday

Pricing examples in CHF:

| | |
|-------------------------|--------------------------|
| 1 / 1 page 4c: 9'570.-- | 1 / 1 page b/w: 7'830.-- |
| 1 / 2 page 4c: 6'050.-- | 1 / 2 page b/w: 4'700.-- |
| 1 / 4 page 4c: 4'090.-- | 1 / 4 page b/w: 2'740.-- |

further information available upon request

Technical information:

Bleed: 210 x 275 mm
Type Area: 187 x 249 mm
Print: Web Offset
Colours: Standard or special possible
Advertising Deadline: Generally 8 days prior to publishing
Printing Material: Data on data carrier with colour proofs (if applicable film chromos 1:1 with colour proofs)

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